



Shippulse
SMARTER AND GREENER

MARITIME IOT FOR YOUR FLEET

Asia's leader for vessel performance
solutions for the maritime industry



ASCENZ
MONITOR · CONTROL · MANAGE



Our award-winning Shipulse solution suite delivers comprehensive and insightful information from monitoring fuel consumption, bunkering activities, other shipboard equipment, and weather, allowing better decision making for increased fuel savings and optimized vessel performance.

WHY SHIPULSE?



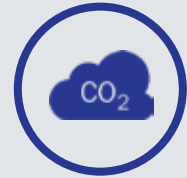
Performance

Track and present key metrics relating to fuel consumption, engine, and hull & propeller performance.



Bunker Control

Improve productivity and promote transparency in bunker procurements through remote monitoring.



CarbonComply

Compliance reporting system in line with IMO's emission targets and EU-MRV's regulatory standards.

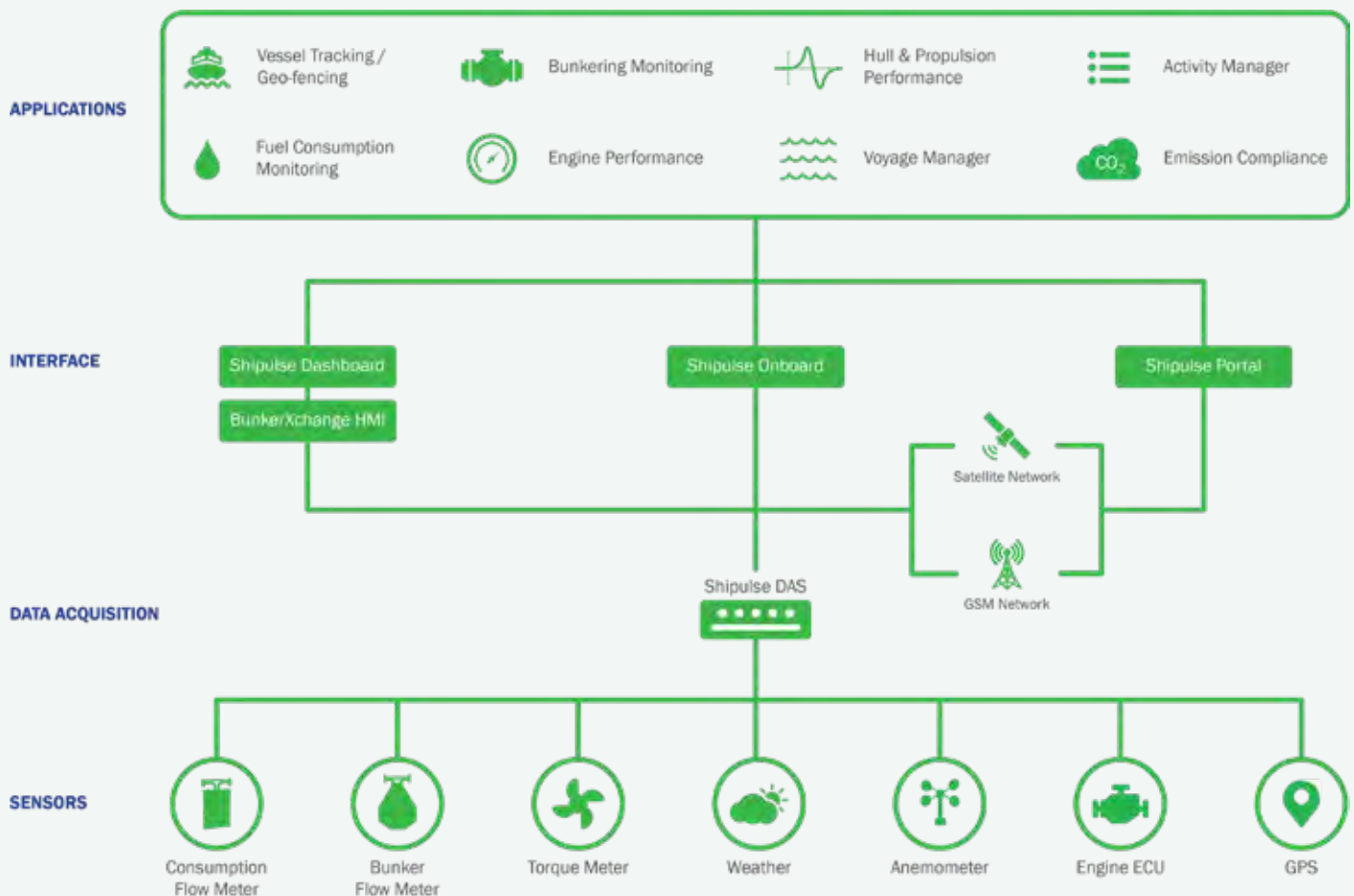
“ One **accurate** measurement is worth a thousand expert opinions

Admiral Grace Murray Hopper

Pioneer of Computer Programming and Data Processing

» Shippulse Suite

In our changing world, smart shipping is necessary for data driven decision making for fleet managers and crew alike. Ascenz' Shippulse is designed to put critical shipboard data and analytical tools at your fingertips to achieve performance optimization across your fleet.



ACCURACY FIRST

The foundation of data analytics is based on accurate and reliable data. Our proprietary Shippulse DAS promotes automation without human intervention and provides full transparency.



KNOW YOUR ASSETS

Track your entire fleet with various map overlay options including bathymetry, weather history and forecast, etc. to have an accurate depiction of your fleet activity around the world.



PUTTING YOUR DATA TO WORK

Our Shippulse Portal allows tracking of key metrics (e.g. SFOC, fuel consumption, etc), triggers alerts for performance benchmarks, and provide configurable charts for analysis.



ANYTIME, ANYWHERE

With internet connectivity, our Shippulse Portal gives you access to your fleet be it in your office or while you are on the road.

Shippulse Data Acquisition System (DAS)

We emphasize on an often ignored area in shipboard analytics - the importance of data acquisition. The Shippulse DAS is Ascenz' proprietary controller designed to integrate with shipboard sensors, collect, aggregate, and transmit data via both satellite and GSM networks. This transforms any vessel into a 'smart ship' capable of automatically capturing vital shipboard information and seamlessly transmitting them back to shore for further analysis.



Shippulse BunkerXchange HMI

Our BunkerXchange HMI is installed on the vessel to allow the crew and surveyor to monitor any bunkering activity. This allows real-time visualization of the bunker profile to improve productivity and procurement assessment. The bunker report and data can then be exported or transmitted back to shore securely.

Shippulse Dashboard

We empower your crew with the right tools for a responsive approach to how their ship operates. Real time data is displayed while vessels are in operation enabling the crew to monitor and manage operations effectively.



Shippulse Portal (Onboard / Cloud)

Through our Shippulse Portal, staff onshore are kept informed of their fleet activities, allowing better operational management and improved efficiency.

Live Monitoring

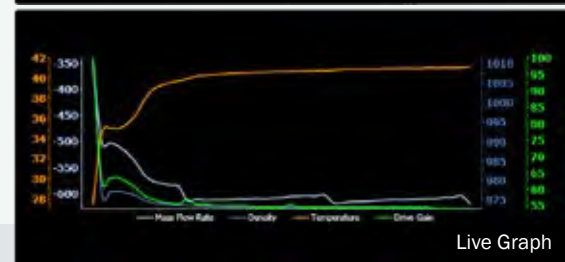
With our BunkerXchange HMI, crew onboard vessels will be able to have a full view of ongoing bunkering activities. The estimated bunkering time may also be calculated when the required fuel amount is indicated.

» Bunkering Visualization

- Provides real-time visualization of the bunkering process
- Toggle between the Bunker Diagram and Live Graph view
- Monitor key parameters such as drive gain, flow rate, density, and temperature



Bunker Diagram



Live Graph



» Alarms & Reports

- Alarm panel draws attention to possible bunkering anomalies
- Exportable data and reports
- 'Touch and print' bunker profile analysis

Features & Benefits



Live monitoring



Data transparency



Alert to potential issues



Visualization of bunkering profile



Improved productivity and procurement assessment

Real Time Visualization

Our Shippulse Dashboard is a touchscreen embedded on the bridge that presents a real-time visualization of performance metrics. This promotes an immediate visual understanding of ship performance during actual operations and allows timely responses from the crew on benchmark deviations.

» Fuel Consumption Dashboard

- Monitor fuel consumption
- Provides alerts when oil tank falls below or exceeds recommended levels



» Engine Performance Dashboard

- Monitor SFOC* performance
- Compare historial SFOC performance vs. baseline

*Specific Fuel Oil Consumption

Features & Benefits



Live monitoring



Data transparency



Alert to potential issues



Visualization of data analysis



Touchscreen panel

Smarter Ships

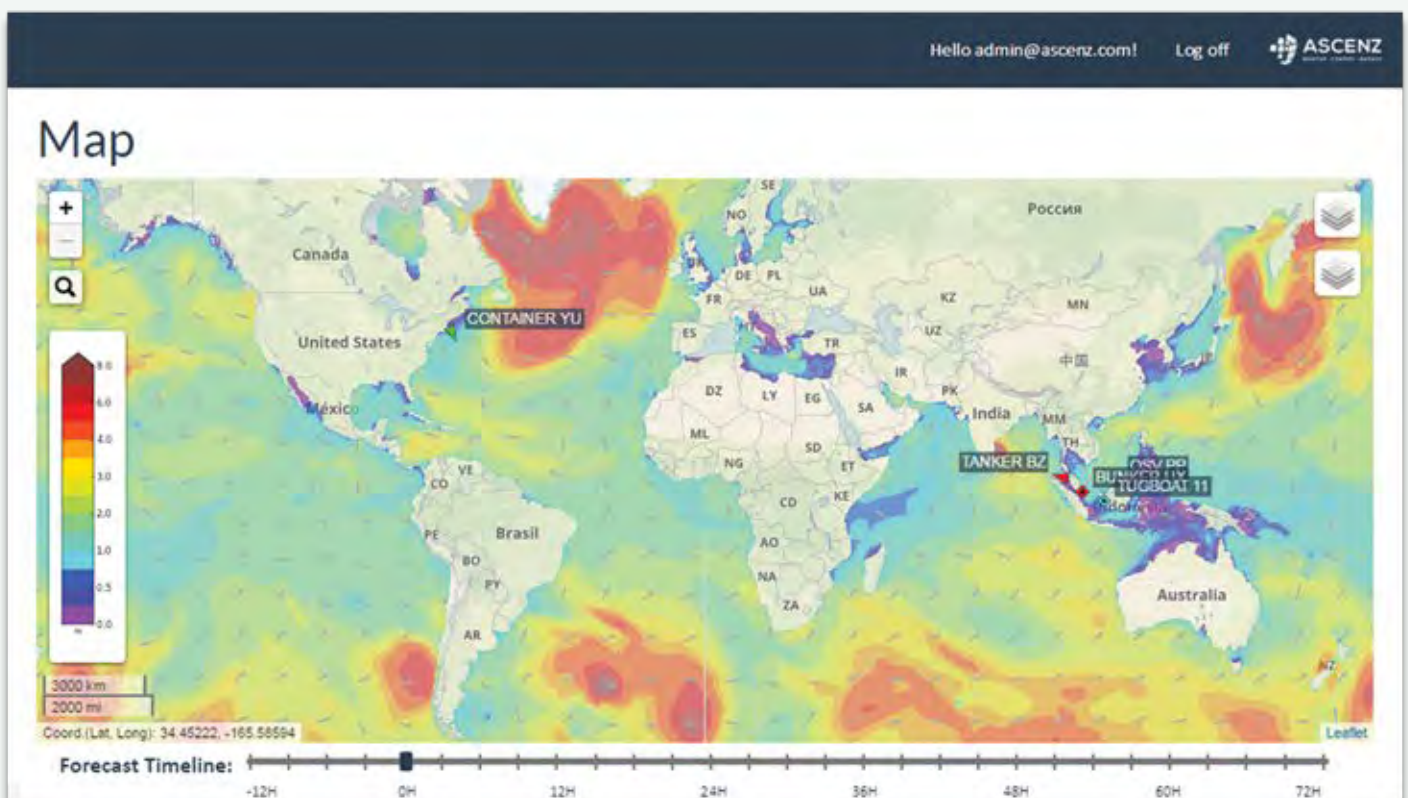
As the pioneer in fuel consumption monitoring, we set the standard for providing real-time accurate fuel consumption data from vessel to shore. Our Shipulse solution allows our customers to do effective vessel performance management by providing the right decision support tools.

» Fleet Tracking

Shipulse allows fleet managers to visualize their entire fleet on a world map, with tools to monitor vessel tracks and asset movements over time.

Our map tool further allows the overlay of important weather information such as:

- Significant wave height
- Peak wave period
- Wind
- Surface current
- Thunderstorm/Squall risk



» Bunker Profiling

The system presents all bunkering transactions including bunker delivered and full bunker profile for procurement assessment.

The full view of bunkering activities is displayed in the Portal including data such as:

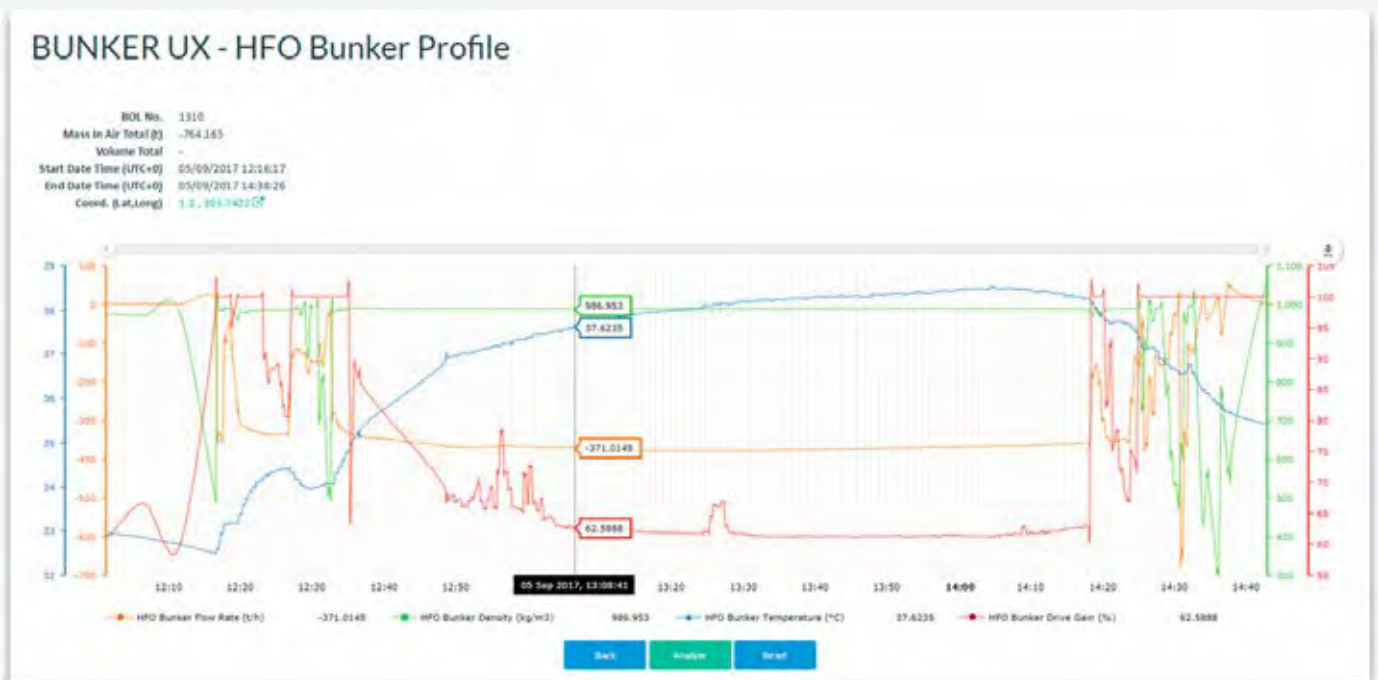
- Hourly data
- Daily data

BUNKER UX - Daily Data

Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)								
2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00

BUNKER UX - Hourly Data

Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)	Start Date Time (UTC+0)	End Date Time (UTC+0)	Start Lat,Long	End Lat,Long	Start Time (UTC)	End Time (UTC)	Start Time (Local)	End Time (Local)								
2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00	2017-09-05 00:00:00	2017-09-05 01:00:00	1.2, 99.7422	1.2, 99.7422	00:00:00	01:00:00	00:00:00	01:00:00



» Performance Analysis

Our system tracks and presents key metrics to fuel consumption, engine, hull and propeller performance. Charts and graphs can be generated for direct visualization of performance analysis.

- ME Daily Consumption



- Engine SFOC



- Hull & Propeller Performance



- Engine Load



» Performance Index

Performance indexes are compiled into a single line graph to reflect overall performances of vessels, providing comparisons against benchmarks for better monitoring and continuous improvement.



Data Automation

Shipulse's Activity Manager seeks to automate the data mining process, significantly reducing the amount of man hours spent in manual collections of data. With the system in place, companies will be able to better allocate their resources to improve work efficiency.

» Activity Dashboard

The Shipulse Activity Dashboard allows ship captains to directly monitor ongoing vessel performance and their efficiencies for better coordination, scheduling, and planning.

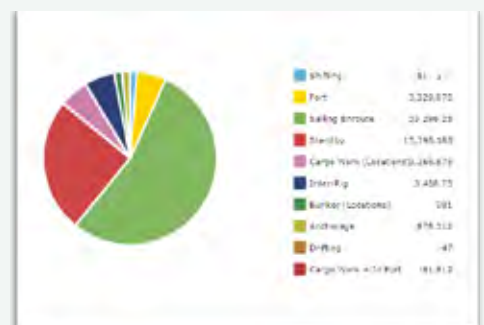


» Activity Management Portal

All information received via the Dashboard are registered onto the Shipulse Portal. The portal compiles a summary of activities each month, providing operators with a full overview of each vessel's performance and efficiency.

With the information gathered, the system automatically builds accurate and interpretable predictive models, transforming data into meaningful and insightful information.

Activity	Time(h)	Total Con.(l)	Con. rate(l/h)	
Shifting	6.111	812.375	132.537	View Graph
Port	36.651	3329.875	38.429	View Graph
Sailing Enroute	123.081	33296.25	270.319	View Graph
Standby	239.214	15398.187	64.365	View Graph
Cargo Work (Locations)	46.544	3368.875	72.38	View Graph
Inter-Rig	15.649	3466.75	221.66	View Graph
Bunker (Locations)	7.617	901	118.288	View Graph
Anchorage	22.794	876.312	38.462	View Graph
Drifting	0.162	47	290.123	View Graph
Cargo Work - In Port	0.528	-81.812	-154.947	View Graph

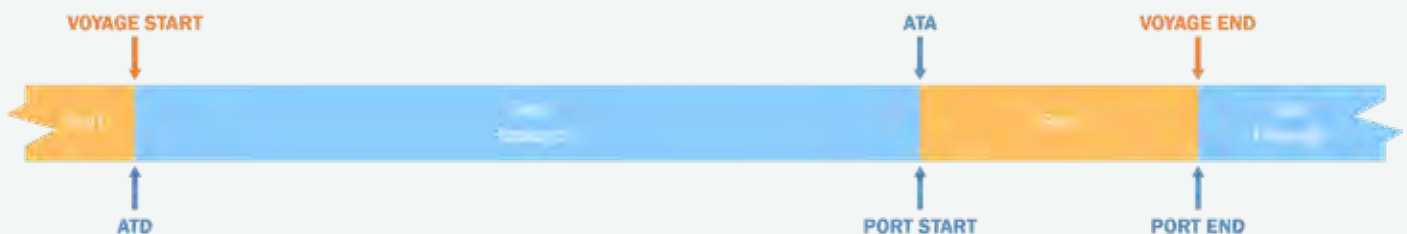


» Voyage Management

Shippulse’s voyage management solution addresses challenges faced by owners and operators by allowing greater visibility and control over their vessel operations. Moving towards an increasingly automated system, work processes are streamlined, enabling improved responsiveness, operational performances, and more efficient fleet utilization.

Detecting & Combining Voyages

The system automatically detects ports around the world based on the vessel’s GPS location, providing Actual Time of Departures (ATD) and Actual Time of Arrivals (ATA). As such, ship owners are able to better monitor the start and end of each voyage.



ATD: Time when vessel leaves the port

ATA: Time when vessel reaches the second port

Voyage start: When vessel leaves the port

Voyage end: When vessel leaves the second port

Overall vessel voyages can be generated via combinations of detected voyages or through an indication of voyage period directly.

Voyage States

Voyages are broken down into different voyage states:

- Sea passage
- Manoeuvre
- Drift
- Moored/Anchored

State	ECA Zone(s)	Start DateTime	End DateTime	Duration	Consumption(t)	Actions
Sea Passage	Baltic	9/7/2016 10:48:57 AM	9/7/2016 5:00:03 PM	06:41:06	0	View Edit
Anchored/AtMoored	Baltic	4/17/2016 5:00:30 PM	9/1/2016 1:09:28 AM	1:08:59:28	0.118415078125	View Edit
Drifting	Baltic	3/5/2016 3:09:26 AM	3/5/2016 2:26:30 AM	01:47:01	0.00009625	View Edit
Maneuvering	Baltic	3/5/2016 2:22:30 AM	3/5/2016 3:03:36 AM	00:39:00	0.072011484975	View Edit

All voyages within Emission Control Areas (ECA) Zones are reflected automatically. This allows ship captains and operators to make more informed decisions and to be able to evaluate the most cost effective voyage route while complying with IMO’s regulations.

EU-MRV REGULATION

WHAT YOU NEED TO KNOW

In a bid to quantify and reduce CO₂ emissions from shipping, the European Union (EU) introduced the EU-MRV regulations (Monitoring, Reporting, Verification) in Jul 2015. All ship owners and operators will have to monitor and report the verified amount of CO₂ emitted by their vessels to, from, and between EU ports.

Who does it impact?



Immediate effect:

Regulation passed by the EU Parliament on July 2015



CO₂ emissions for all ships above 5,000 GT have to be monitored and reported, regardless of flag



All intra-EU voyages, all incoming voyages to EU port, and all outgoing voyages from EU port



Applies to ship movements for the purpose of transporting cargo or passengers

» CarbonComply

Shippulse encompasses features that equips companies with relevant data required for the submission of monitoring plans and emission reports.

Our CarbonComply module fulfills activity data monitoring required under EU-MRV *automatically*:

- | | | |
|--|--|-----------------------------------|
| <p>1 Port departure and arrival, including the date and hour of departure and arrival</p> | <p>3 CO₂ emitted</p> | <p>5 Time spent at sea</p> |
| <p>2 Amount and emission factor for each type of fuel consumed in total</p> | <p>4 Distance travelled</p> | |

Bureau Veritas and PwC's Maritime Sustainability Centre has validated system compliance according to EU-MRV standards

Monitoring Reports

From the data collected, a series of reports can be generated for analysis purposes:

- **MRV Emission Reports**
Generates activity data required for Monitoring Plans.

Activity		Energy Efficiency	
Gross Total CO2 Emission (t)	2384882	Fuel Consumption Over Distance (t/NM)	0.07880403
TOTAL CO2 Emission (t)	2384882	Fuel Consumption Over Transport Work (t/t)	0
Total Distance Travelled (NM)	9718.505	CO2 Emission Over Distance (t/NM)	245.3303
Total Time in Sea	5:03:52h.50m/1	CO2 Emission over Transport Work (t/t)	788.0119
Total Transport Work (t)	3034		
CO2 Emission At Berth (t)	22.32578		

- **Other Emission Reports**
Total emissions are separated into ECA and non ECA zones. EEOI will be reflected if voyage is within ECA zones.

EEOI: 1160.74259				
Total Emission				
	ECA's	Non ECA's	TOTAL	
CO2 (g)	86741.92969	2002595.45801	2089337.3877	
SO2 (g)	0.64639	16.07236	16.71874	
N2O (g)	0.00418	0.05646	0.10064	
PM (g)	0.20279	4.68177	4.88451	
Emission Per Distance Travelled				
	ECA's	Non ECA's	Total	
CO2 (g/NM)	240.53059	245.3583	484.20866	
SO2 (g/NM)	0.00193	0.00136	0.00389	
N2O (g/NM)	EE-00	EE-00	EE-00	
PM (g/NM)	0.00056	0.00057	0.00113	
Emission At Berth				
	ECA's	Non ECA's	Total	
CO2 (g)	0	207998.55452	207998.55452	
SO2 (g)	0	1.98987	1.98987	
N2O (g)	0	0.01002	0.01002	
PM (g)	0	0.48627	0.48627	
Emission Factor				
	CO2	SO2	N2O	PM
MFO (Heavy Fuel Oil)	311.4	0.025	0.00015	0.00728
MGO/MDO (Marine Gas/Diesel Oil)	311.4	0.025	0.00015	0.00728
<input type="button" value="Save"/>				

Using Ascenz, fleet operators can:



Monitor

Provide visibility to users by collecting information from equipment for routine and ongoing monitoring.



Control

Compare measured performance against established standards and taking corrective action.



Manage

Use collected data and analyzed information systematically for informed decision making.

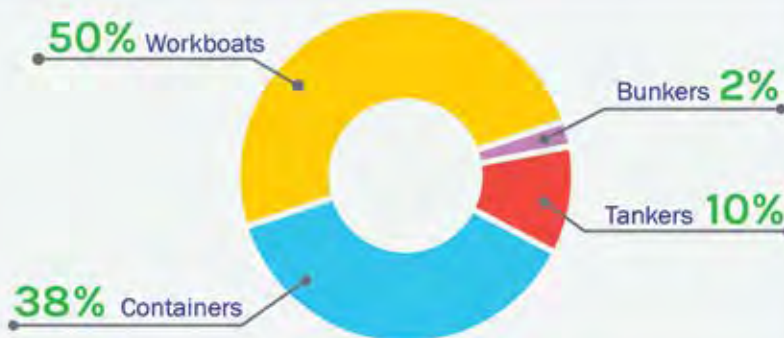


Operating since
2008

40  team members

>1,200  mass flow meters installed


>400
vessels managed



Headquartered in **SINGAPORE**

Direct presence

China, Germany, Indonesia, Japan, Korea, Myanmar, Malaysia, Taiwan, and the Netherlands

Agency representation

Bahrain, Greece, India, Italy, Nigeria, Thailand, U.A.E, and Vietnam


700 MILLION
kilograms of fuel monitored per year



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